

ORDER



Orders
Order / Rev: 721076
Alt Order #: 06366820
Product Desc: ROMNEY FOR PRESIDENT
Estimate: 24
Flight Dates: 10/10/12 - 10/16/12
Original Date / Rev: 10/08/12 / 10/10/12
Order Type: Political

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: NAT

Agency Name: American Rambler Productions/ POL
Buying Contact:
Billing Contact:
 138 Conant Street
 Beverly, MA 01915

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Romney/ R / President
Demographic: A35+
Product Codes: PL-Presidential
Priority: P-3
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|--------------|
| 10/01/12 | 10/16/12 | 127 | \$285,000.00 | \$242,250.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|------------|---------------------|---------------------|-------------|
| October 2012 | 127 | \$285,000.00 | \$242,250.00 | 0.00 |
| Totals | 127 | \$285,000.00 | \$242,250.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Aaron Ashe | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----|------|-------------------|-----------------|--------------------------------------|-------|---------------------------|---------|-----|-------------|----------|-----|---------------|------|-------|------------|
| 1 | WTSP | 10/15/12 | 10/16/12 | M-F 6-7a 6-7a 10 news | CM | 6-7a | MT----- | :30 | 4 | \$350.00 | P-3 | 0.00 | NM | 4 | \$1,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/15/12 | 10/21/12 | MT----- | | 4 | | | \$350.00 | | | 0.00 | | | |
| 2 | WTSP | 10/10/12 | 10/12/12 | M-F 6-7a 6-7a 10 News | CM | 6-7a | --WTF-- | :30 | 6 | \$350.00 | P-3 | 0.00 | NM | 6 | \$2,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | --WTF-- | | 6 | | | \$350.00 | | | 0.00 | | | |
| 3 | WTSP | 10/15/12 | 10/16/12 | CBS This Morning CBS This Morning | CM | 7-9a (7:00 AM-8:00 AM) | MT----- | :30 | 4 | \$400.00 | P-3 | 0.00 | NM | 4 | \$1,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/15/12 | 10/21/12 | MT----- | | 4 | | | \$400.00 | | | 0.00 | | | |
| 4 | WTSP | 10/10/12 | 10/12/12 | CBS This Morning CBS This Morning | CM | 7-9a (7:00 AM-8:00 AM) | --WTF-- | :30 | 6 | \$400.00 | P-3 | 0.00 | NM | 6 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | --WTF-- | | 6 | | | \$400.00 | | | 0.00 | | | |
| 5 | WTSP | 10/15/12 | 10/16/12 | CBS This Morning CBS This Morning | CM | 7-9a (8:00 AM-9:00 AM) | MT----- | :30 | 4 | \$400.00 | P-3 | 0.00 | NM | 4 | \$1,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/15/12 | 10/21/12 | MT----- | | 4 | | | \$400.00 | | | 0.00 | | | |
| 6 | WTSP | 10/10/12 | 10/12/12 | CBS This Morning CBS This Morning | CM | 7-9a (8:00 AM-9:00 AM) | --WTF-- | :30 | 6 | \$400.00 | P-3 | 0.00 | NM | 6 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | --WTF-- | | 6 | | | \$400.00 | | | 0.00 | | | |

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Alt Order #: 06366820
Flight Dates: 10/10/12 - 10/16/12

Advertiser: Romney/ R / President
Product Desc: ROMNEY FOR PRESIDENT
Estimate: 24
WTSP-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----|------|-------------------|-----------------|---|-------|-------------------|---------|-----|-------------|------------|-----|---------------|------|-------|------------|
| 7 | WTSP | 10/15/12 | 10/16/12 | M-F 9-930a 10 News, 9aM 10 News, 9am | CM | 9-9:30A | MT----- | :30 | 2 | \$200.00 | P-3 | 0.00 | NM | 2 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/15/12 | 10/21/12 | MT----- | | 2 | | | \$200.00 | | | 0.00 | | | |
| 8 | WTSP | 10/10/12 | 10/12/12 | M-F 9-930a 10 News, 9aM 10 News, 9am | CM | 9-9:30A | --WTF-- | :30 | 3 | \$200.00 | P-3 | 0.00 | NM | 3 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | --WTF-- | | 3 | | | \$200.00 | | | 0.00 | | | |
| 9 | WTSP | 10/15/12 | 10/16/12 | Price Is Right Price Is Right | CM | 11a-12p | MT----- | :30 | 2 | \$900.00 | P-3 | 0.00 | NM | 2 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/15/12 | 10/21/12 | MT----- | | 2 | | | \$900.00 | | | 0.00 | | | |
| 10 | WTSP | 10/10/12 | 10/12/12 | Price Is Right Price Is Right | CM | 11a-12p | --WTF-- | :30 | 3 | \$900.00 | P-3 | 0.00 | NM | 3 | \$2,700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | --WTF-- | | 3 | | | \$900.00 | | | 0.00 | | | |
| 11 | WTSP | 10/15/12 | 10/16/12 | M-F 12-1230p 10 News @ Noon | CM | 12-1230p | MT----- | :30 | 2 | \$900.00 | P-3 | 0.00 | NM | 2 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/15/12 | 10/21/12 | MT----- | | 2 | | | \$900.00 | | | 0.00 | | | |
| 12 | WTSP | 10/10/12 | 10/12/12 | M-F 12-1230p 10 News @ Noon | CM | 12-1230p | --WTF-- | :30 | 3 | \$900.00 | P-3 | 0.00 | NM | 3 | \$2,700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | --WTF-- | | 3 | | | \$900.00 | | | 0.00 | | | |
| 13 | WTSP | 10/15/12 | 10/16/12 | Y&R Young and the Restless | CM | 1230-130p | MT----- | :30 | 2 | \$1,100.00 | P-3 | 0.00 | NM | 2 | \$2,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/15/12 | 10/21/12 | MT----- | | 2 | | | \$1,100.00 | | | 0.00 | | | |
| 14 | WTSP | 10/10/12 | 10/12/12 | Y&R Young and the Restless | CM | 1230-130p | --WTF-- | :30 | 3 | \$1,100.00 | P-3 | 0.00 | NM | 3 | \$3,300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | --WTF-- | | 3 | | | \$1,100.00 | | | 0.00 | | | |
| 15 | WTSP | 10/15/12 | 10/16/12 | M-F 4-5p Dr. Phil | CM | 4-5p | MT----- | :30 | 2 | \$800.00 | P-3 | 0.00 | NM | 2 | \$1,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/15/12 | 10/21/12 | MT----- | | 2 | | | \$800.00 | | | 0.00 | | | |
| 16 | WTSP | 10/10/12 | 10/12/12 | M-F 4-5p Dr. Phil | CM | 4-5p | --WTF-- | :30 | 3 | \$800.00 | P-3 | 0.00 | NM | 3 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | --WTF-- | | 3 | | | \$800.00 | | | 0.00 | | | |
| 17 | WTSP | 10/15/12 | 10/16/12 | M-F 5-530p 5-530p 10 News | CM | 5-530p | MT----- | :30 | 4 | \$550.00 | P-3 | 0.00 | NM | 4 | \$2,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/15/12 | 10/21/12 | MT----- | | 4 | | | \$550.00 | | | 0.00 | | | |
| 18 | WTSP | 10/10/12 | 10/12/12 | M-F 5-530p 5-530p 10 News | CM | 5-530p | --WTF-- | :30 | 6 | \$550.00 | P-3 | 0.00 | NM | 6 | \$3,300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | --WTF-- | | 6 | | | \$550.00 | | | 0.00 | | | |
| 19 | WTSP | 10/15/12 | 10/16/12 | M-F 530-6p 10 News at 530p | CM | 530-6p | MT----- | :30 | 3 | \$550.00 | P-3 | 0.00 | NM | 3 | \$1,650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/15/12 | 10/21/12 | MT----- | | 3 | | | \$550.00 | | | 0.00 | | | |
| 20 | WTSP | 10/10/12 | 10/12/12 | M-F 530-6p 10 News at 530p | CM | 530-6p | --WTF-- | :30 | 5 | \$550.00 | P-3 | 0.00 | NM | 5 | \$2,750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | --WTF-- | | 5 | | | \$550.00 | | | 0.00 | | | |
| 21 | WTSP | 10/15/12 | 10/16/12 | M-F 6-630p 6-630p 10 News | CM | 6-630p | MT----- | :30 | 4 | \$1,000.00 | P-3 | 0.00 | NM | 4 | \$4,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |

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Advertiser: Romney/ R / President
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WTSP-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------|-------------|------------------------------|-------------------|---|-------|-----------------------|-----------------|---------------|-------------|-------------------------|-----|---------------|-------------|-------|-------------|
| 21 | WTSP | 10/15/12 | 10/16/12 | M-F 6-630p 6-630p 10 News | CM | 6-630p | MT----- | :30 | 4 | \$1,000.00 | P-3 | 0.00 | NM | 4 | \$4,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 10/15/12 | 10/21/12 | MT----- | | 4 | | | \$1,000.00 | | | 0.00 | | | |
| 22 | WTSP | 10/10/12 | 10/12/12 | M-F 6-630p 6-630p 10 News | CM | 6-630p | --WTF-- | :30 | 6 | \$1,000.00 | P-3 | 0.00 | NM | 6 | \$6,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 10/08/12 | 10/14/12 | --WTF-- | | 6 | | | \$1,000.00 | | | 0.00 | | | |
| 23 | WTSP | 10/15/12 | 10/16/12 | LN (M-F) LN (M-F) | CM | M-F 11-1135p | MT----- | :30 | 2 | \$2,000.00 | P-3 | 0.00 | NM | 2 | \$4,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 10/15/12 | 10/21/12 | MT----- | | 2 | | | \$2,000.00 | | | 0.00 | | | |
| 24 | WTSP | 10/10/12 | 10/12/12 | LN (M-F) LN (M-F) | CM | M-F 11-1135p | --WTF-- | :30 | 3 | \$2,000.00 | P-3 | 0.00 | NM | 3 | \$6,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 10/08/12 | 10/14/12 | --WTF-- | | 3 | | | \$2,000.00 | | | 0.00 | | | |
| 25 | WTSP | 10/15/12 | 10/15/12 | Mon Prime C Hawaii Five-0 | CM | Mon 10-11p | M----- | :30 | 2 | \$7,000.00 | P-3 | 0.00 | NM | 2 | \$14,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 10/15/12 | 10/21/12 | M----- | | 2 | | | \$7,000.00 | | | 0.00 | | | |
| 26 | WTSP | 10/16/12 | 10/16/12 | Tue Prime A NCIS | CM | Tue 8-9p | -T----- | :30 | 2 | \$10,000.00 | P-3 | 0.00 | NM | 2 | \$20,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 10/15/12 | 10/21/12 | -T----- | | 2 | | | \$10,000.00 | | | 0.00 | | | |
| E 27 | WTSP | 10/16/12 | 10/16/12 | Tue Prime B NCIS: Los Angeles | CM | Tue 9-10p | -T----- | :30 | 2 | \$9,000.00 | P-3 | 0.00 | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 10/15/12 | 10/21/12 | -T----- | | 2 | | | \$9,000.00 | | | 0.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| | 1 | WTSP | 10/15/12-10/21/12 | Tue Prime B | | Tue 9-10p | -T----- | :30 | | (\$9,000.00) | | 0.00 | NM | | |
| | | Credited [MOVE TO DEBATE] | | | | | | | | | | | | | |
| | 2 | WTSP | 10/15/12-10/21/12 | Tue Prime B | | Tue 9-10p | -T----- | :30 | | (\$9,000.00) | | 0.00 | NM | | |
| | | Credited [MOVE TO DEBATE] | | | | | | | | | | | | | |
| 28 | WTSP | 10/10/12 | 10/10/12 | Wed Prime B Criminal Minds | CM | Wed 9-10p | --W---- | :30 | 2 | \$10,000.00 | P-3 | 0.00 | NM | 2 | \$20,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 10/08/12 | 10/14/12 | --W---- | | 2 | | | \$10,000.00 | | | 0.00 | | | |
| 29 | WTSP | 10/10/12 | 10/10/12 | Wed Prime C CSI: Crime Scene Investigation | CM | Wed 10-11p | --W---- | :30 | 2 | \$9,000.00 | P-3 | 0.00 | NM | 2 | \$18,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 10/08/12 | 10/14/12 | --W---- | | 2 | | | \$9,000.00 | | | 0.00 | | | |
| 30 | WTSP | 10/12/12 | 10/12/12 | Fri Prime A CSI: NY | CM | Fri 8-9p | ----F-- | :30 | 2 | \$6,000.00 | P-3 | 0.00 | NM | 2 | \$12,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 10/08/12 | 10/14/12 | ----F-- | | 2 | | | \$6,000.00 | | | 0.00 | | | |
| E 31 | WTSP | 10/12/12 | 10/12/12 | Fri Prime C Blue Bloods | CM | Fri 10-11p | ----F-- | :30 | 2 | \$6,000.00 | P-3 | 0.00 | NM | 1 | \$6,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 10/08/12 | 10/14/12 | ----F-- | | 2 | | | \$6,000.00 | | | 0.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| | 2 | WTSP | 10/08/12-10/14/12 | Fri Prime C | | Fri 10-11p | ----F-- | :30 | | (\$6,000.00) | | 0.00 | NM | | |
| | | Credited [MOVE TO 9P] | | | | | | | | | | | | | |
| 32 | WTSP | 10/13/12 | 10/13/12 | Sat 6-8a 10 News, 6am Saturday | CM | Sat 6-8a | -----S- | :30 | 2 | \$150.00 | P-3 | 0.00 | NM | 2 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 10/08/12 | 10/14/12 | -----S- | | 2 | | | \$150.00 | | | 0.00 | | | |

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WTSP-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|--|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|-------|-------------|
| 32 | WTSP | 10/13/12 | 10/13/12 | Sat 6-8a 10 News, 6am Saturday | CM | Sat 6-8a | -----S- | :30 | 2 | \$150.00 | P-3 | 0.00 | NM | 2 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | -----S- | | 2 | | | | \$150.00 | | 0.00 | | | |
| 33 | WTSP | 10/13/12 | 10/13/12 | Sat 8-10a CBS This Morning Saturday | CM | Sat 8-10a | -----S- | :30 | 2 | \$300.00 | P-3 | 0.00 | NM | 2 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | -----S- | | 2 | | | | \$300.00 | | 0.00 | | | |
| 34 | WTSP | 10/13/12 | 10/13/12 | NCAA Football Game #2 NCAA Football Game #2 | CM | 3-7p | -----S- | :30 | 3 | \$5,000.00 | P-3 | 0.00 | NM | 3 | \$15,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | -----S- | | 3 | | | | \$5,000.00 | | 0.00 | | | |
| 35 | WTSP | 10/13/12 | 10/13/12 | Sat Prime B Crimetime Saturday | CM | Sat 9-10p | -----S- | :30 | 2 | \$3,000.00 | P-3 | 0.00 | NM | 2 | \$6,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | -----S- | | 2 | | | | \$3,000.00 | | 0.00 | | | |
| 36 | WTSP | 10/13/12 | 10/13/12 | Sat Prime C 48 Hours Mystery | CM | Sat 10-11p | -----S- | :30 | 2 | \$6,000.00 | P-3 | 0.00 | NM | 2 | \$12,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | -----S- | | 2 | | | | \$6,000.00 | | 0.00 | | | |
| 37 | WTSP | 10/13/12 | 10/13/12 | LN (Sa) Late News (Sa) | CM | Sa 11-1135p | -----S- | :30 | 1 | \$1,400.00 | P-3 | 0.00 | NM | 1 | \$1,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | -----S- | | 1 | | | | \$1,400.00 | | 0.00 | | | |
| 38 | WTSP | 10/14/12 | 10/14/12 | CBS Sunday Morning CBS Sunday Morning | CM | Sun 9-1030a | -----S | :30 | 2 | \$1,000.00 | P-3 | 0.00 | NM | 2 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | -----S | | 2 | | | | \$1,000.00 | | 0.00 | | | |
| 39 | WTSP | 10/14/12 | 10/14/12 | Face the Nation Face the Nation | CM | Sun 1030-1130a | -----S | :30 | 1 | \$1,000.00 | P-3 | 0.00 | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | -----S | | 1 | | | | \$1,000.00 | | 0.00 | | | |
| 40 | WTSP | 10/14/12 | 10/14/12 | NFL Football Game #1 NFL Football Game #1 | CM | 1-4p | -----S | :30 | 3 | \$8,000.00 | P-3 | 0.00 | NM | 3 | \$24,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | -----S | | 3 | | | | \$8,000.00 | | 0.00 | | | |
| 41 | WTSP | 10/14/12 | 10/14/12 | Sun Prime A 60 Minutes | CM | 7-8p | -----S | :30 | 1 | \$9,000.00 | P-3 | 0.00 | NM | 1 | \$9,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | -----S | | 1 | | | | \$9,000.00 | | 0.00 | | | |
| 42 | WTSP | 10/14/12 | 10/14/12 | Sun Prime B Amazing Race | CM | Sun 8-9p | -----S | :30 | 1 | \$9,000.00 | P-3 | 0.00 | NM | 1 | \$9,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | -----S | | 1 | | | | \$9,000.00 | | 0.00 | | | |
| 43 | WTSP | 10/14/12 | 10/14/12 | Sun Prime C The Good Wife | CM | Sun 9-10p | -----S | :30 | 2 | \$7,000.00 | P-3 | 0.00 | NM | 2 | \$14,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | -----S | | 2 | | | | \$7,000.00 | | 0.00 | | | |
| 44 | WTSP | 10/14/12 | 10/14/12 | Sun Prime D The Mentalist | CM | Sun 10-11p | -----S | :30 | 2 | \$7,000.00 | P-3 | 0.00 | NM | 2 | \$14,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | -----S | | 2 | | | | \$7,000.00 | | 0.00 | | | |
| 45 | WTSP | 10/14/12 | 10/14/12 | LN (Su) Late News (Su) | CM | Su 11-1135p | -----S | :30 | 1 | \$1,800.00 | P-3 | 0.00 | NM | 1 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | -----S | | 1 | | | | \$1,800.00 | | 0.00 | | | |
| N46 | WTSP | 10/16/12 | 10/16/12 | Prime Political Program Prime Political Program | CM | Prime | -T----- | :30 | 2 | \$9,000.00 | P-3 | 0.00 | NM | 2 | \$18,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |

Order / Rev: 721076
 Alt Order #: 06366820
 Flight Dates: 10/10/12 - 10/16/12

Advertiser: Romney/ R / President
 Product Desc: ROMNEY FOR PRESIDENT
 Estimate: 24

WTSP-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|-------|-------------------|-----------------|----------------------------|-----------|-------------------|---------------|-----|-------------|------------|-----|---------------|--------|-------|--------------|
| N46 | WTSP | 10/16/12 | 10/16/12 | Prime Political Program CM | Prime | | - T - - - - - | :30 | 2 | \$9,000.00 | P-3 | 0.00 | NM | 2 | \$18,000.00 |
| | | | | Prime Political Program | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 10/15/12 | 10/21/12 | - T - - - - - | | 2 | | | \$9,000.00 | | | 0.00 | | | |
| N47 | WTSP | 10/12/12 | 10/12/12 | Fri Prime B CM | Fri 9-10p | | - - - - F - - | :30 | 1 | \$6,000.00 | P-3 | 0.00 | NM | 1 | \$6,000.00 |
| | | | | Made in Jersey | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 10/08/12 | 10/14/12 | - - - - F - - | | 1 | | | \$6,000.00 | | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 127 | \$285,000.00 |